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ORIGINAL ARTICLE

The Reflection of the Subculture and the Representation of Addicts' Daily Life in the Analysis of the Film "Eternity and One Day"

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EXTENDED ABSTRACT

Interdiction:

In today's era, cinema serves as a tool for shaping culture, identity, and life, as well as a mediator for reflection on these phenomena. The social function of cinema is unique as it tries to explain the formation of people's mentality by considering the audience as part of the film's structure and meaning. Movies, as a major modern medium, are integral to daily life in recent modernity providing a crucial cultural source for understanding the nature and causes of social deviations and crime. On the other hand, they also play a significant role in shaping people's ideas about the world around them. Addiction is one of the most critical social deviations, underpinning as much as it is a psychological and personality issue. The film portrays a family grappling with problems like addiction, poverty, unemployment and family issues. During the preparation for Somaye's wedding, these issues lead to events and changes in family relationships.

Method:

The sensitivity of the research subject led us to a qualitative, descriptive-analytical approach of the subject under study. Data Collection involved library resources and documentary tools. The analysis method focused on the textual structure of the film, examining objectives based on the film sequences, topics, sentences or dialogues. Therefore, this qualitative research approach allows for the collection of information about the values, attitudes and behaviors of the film's characters. Given the research aim of understanding the lived experiences of people depicted in the film, the qualitative method efficiently captures societal thought processes, daily lifestyle, and to answer the questions related to how and why It is a good strategy. Design In this research, the method of content analysis is used to investigate how the problem of addiction is represented in the movie. Qualitative content analysis aims to infer and reveal hidden patterns in texts by analyzing concepts, terms and connections between concepts.

Results:

In its narratives, the film Addresses social realities and issues like addiction, emphasizing cultural and socio-economic structure. In other words, it examines individual, family, social, economic and cultural dimensions or factors. The film portrays Families suffering from social damage such as homelessness, social mistrust, theft, unemployment due to addiction. The research highlights that media representations of social harms, including addiction, encompassing drugs, ethics, criminalization, consumers, traffickers, producers, law enforcement, justice and punishment. Movies are crucial for understanding the nature and causes of social deviations.

Conclusion:

The analysis of the film offers a suitable field for studying the inner layers of the lower class and their societal problems. Depicting everyday social relationships in simple language facilitates understanding of human life's complexities and issues. Movies provide popular knowledge about social harms, including addiction, though they might lack scientific explanation. But from an anthropological viewpoint, aspects like unemployment, poverty, social anomie situation, lifestyle and daily culture can be investigated. In the film under study, the life situation in different forms, such as the family's chaotic situation, being caught in financial trouble and the ruined economic situation, the unsafe living situation are depicted. In the overall structure of the film's content, the multiplicity of characters has led to the formation of sub-stories in the scenario. In fact, a central story line follows several characters in the film. The filmmaker has been able to portray well what existed in the society. In fact, the structure of the family is such that social mobility is impossible for this class and people do not have the possibility of growth and advancement. The cause of the family's misery is the family members. In other words, it is the cause of internal misery.

The film depicts the lifestyle and social status of the family as if they have no escape from their crisis, being forced to live in adverse conditions perpetually. In fact, during its narratives, the film deals with social issues and realities such as addiction. In the first and apparent layer, the film finds its roots by presenting the problem, but it also brings social criticism. In the studied film, due to the lifestyle, the failure of the family members has led to the formation of subcultures that are in conflict with the common values of the society. They follow the rules of delinquent culture through a social communication group such as family, friends, or through close contact with delinquent peers.

Data Availability Statement

Data available on request from the authors.

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Ethical considerations

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Conflict of interest

The authors declare no conflict of interest.

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