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ORIGINAL ARTICLE

Deconstructing Electoral Whistleblowing: A Study of Media Framing Strategies

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EXTENDED ABSTRACT

Interdiction:

Elections are one of the important pillars of realizing democracy in societies. It started in Iranian society after constitutionalism. But there were many ups and downs until the Islamic Revolution of Iran was formed and the firm belief of the leaders of this revolution in the role of the people in determining their own destiny and holding elections with the presence of different sections of the people caused this issue to receive a lot of attention from the media.

The rise of the media in the world as a means through which a person transmits his message to another person or a large number of people, and the message includes statements, movements, information, news and images through which the act of transmission is carried out. It was possible for Iran to be involved in the effects of the media along with a series of special work plans or

working and technical methods, which can be interpreted as media tricks, and these effects played an important role in the lives of the Iranian people, especially their collective lives.

The media made an impact in the lives of Iranians in both personal and social spheres, one of the most important spheres of social impact of the media is in the election debate, where the methods of the media played a very important role in the selection process and the chosen person; Accordingly, media tactics in the election debate sometimes create social problems, which causes the formation of social problems. For example, the revelations that are made in the media under the title of reality show sometimes lead to social problems that if not managed properly will create social crises: therefore revealing, disclosing and disseminating information that is under the title of revelation in the dictionary Dehkhoda is planned, it needs many considerations during the election.

Exposing during the elections under the title of manifesting reality, without considering the consequences, is sometimes devoted to informing the people of the shortcomings of the candidate, including corruption, lack of planning, etc. have a better one; The issue of disclosures made by the media in the field of elections and candidate advertisements, as a way of showing reality during the elections, has caused the media to make disclosures under different titles such as transparency, justice, etc.; that if the social dimensions of this problem are neglected in time and a suitable solution is not provided for it, this neglect may turn a social problem into a crisis, the negative effects of which in the future of the society will reduce political trust and This will lead to a decrease in participation in elections.

On this basis, the following article seeks to investigate that take place, using the Luzik problem model, which one of the most reliable methods of problem analysis is especially in social problem, the problem of disclosure during the election the media techniques as it is in order to prevent this problem from not becoming a crisis in the future by providing solutions.

Method:

The method of this research has been documentary research and by referring to related books and documents, which examine the collected information through an interpretative approach, this information has been collected in the form of qualitative content based on the luzik problematic and analyzed in an interpretative modal.

Results:

The findings of this research, which were obtained with the proposed method, include media tricks such as exaggeration, division, distortion, and rumor-mongering, which according to the 6 elements of vocabulary; "need", "dissatisfaction" and "deprivation", "problematic", "common" and "variable"; Sometimes these tricks are implemented in the media during the elections, based on the 6 components of the Luzik problematic model, these tricks under the title of raising awareness for the right choice have led to the creation of a problem under the title of disclosure in the elections And the creation of this social-political problem can be easily managed by implementing the solutions proposed in the Lozik model and prevent crises and the formation of other social-political problems.

Conclusion:

Elections are one of the dimensions of social life in today's world, which has many small issues with it, one of these issues is the revelations made during the elections against candidates by the media under the influence of media tricks. that in Iranian society, this issue has become a problem that if not solved, it has become a crisis that cannot be solved, but this research using Luzik's problematic model proved that the issue of disclosure in elections with media tricks, indicators of six The problem has the meaning of "need", "dissatisfaction", "deprivation", "problematic", "common" and "changeable" and as a result it has become a social problem.

The problem of disclosure in elections can be solved by emphasizing on media tricks by considering two things from the logic point of view. The first issue is to consider the objective and subjective conditions that the issue of disclosure with media tricks during elections is not a purely subjective issue. Rather, this issue is an objective issue that, by carefully examining the statistics and figures, as well as the various methods that have been carried out, shows that this issue is really a social issue, and by examining these objective conditions, it can be solved and eliminated precisely. The negative effects are the result of the spread of this problem in the society.

The final topic is the discussion of ethics, which by examining the various aspects of the ethics of whistleblowing in elections, with an emphasis on the methods of the media, this article proved that media whistleblowing is against religious, human and organizational ethics, and this emphasis on the ethical aspect makes it impossible to continue this to prevent the problem in the society.

The leading research introduced you to the different dimensions of the issue of disclosure in the elections with an emphasis on media tricks, which can be solved with the correct analysis of its dimensions based on the Luzik model of problem solving, and with the help of people and maintaining ethics and observing objective conditions, not living in subjective conditions. This issue will be resolved well Reducing and eliminating this problem in the society has led to an increase in mental peace and political trust in the society, which leads to an increase in political participation, all of which is the internal effect of this problem, but the most important thing is to be present on the international stage. It is more powerful and independent in the world.

Data Availability Statement

Data available on request from the authors.

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Ethical considerations

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Conflict of interest

The authors declare no conflict of interest.

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